

WRENCHES n ROBOTS

Where the skilled trades meet AI, and your brand leads the conversation.

The show built entirely around practical AI and automation for HVAC, plumbing, and electrical contractors. Hosted by Tersh Blissett.

50K+

NEWSLETTER CONTACTS

~80%

OWNERS & DECISION MAKERS

9

CATEGORY LANES

1

PARTNER PER CATEGORY

Practical AI for the people putting it to work in the trades.

Wrenches n Robots is a production line, not a one-off drop. Every episode meets contractors where the work happens, the truck, the shop, the back office, and shows exactly which tools, prompts, and workflows earn their spot on the tool belt.

AUDIENCE

Who's listening

- Owners and GMs of home-service shops
- Ops leads, dispatch, service managers
- ~80% decision makers, not window shoppers
- US heavy, mobile first

FORMAT

What we ship

- Demo episodes, live tool walkthroughs
- Expert interviews with operators shipping AI
- Webinars, 45 to 60 minute deep dives
- Industry panels, contractors and vendors

HOST

Tersh Blissett

Second-generation HVAC operator, host of Service Business Mastery, and founder of Trade Automation Pros. Runs the private AI and Automation community for contractors and the consultancy owners call before they sign the annual contract.

Nine categories. One founding partner each.

Founding (Authority) partners claim one vertical for the full term. Launch and Growth partners sponsor the show without a locked lane. Partner identities stay confidential until each deal is signed.

LANE 01	E-commerce & online sales	RESERVED
LANE 02	AI voice & call answering	IN TALKS
LANE 03	Photo & jobsite documentation	IN TALKS
LANE 04	Marketing, direct mail & lead reactivation	IN TALKS
LANE 05	Reviews, reputation & messaging	OPEN
LANE 06	Field service software & CRM	OPEN
LANE 07	AI scheduling & dispatch	OPEN
LANE 08	Bookkeeping & back-office AI	OPEN
LANE 09	Sales-call coaching AI	OPEN

Pick a tier. Lock the rate.

12-month terms, billed monthly. Category exclusivity is the founding (Authority) tier only.

Launch

\$2,500 / MO, 12-MO TERM

- Your logo on every episode's cover art
- One guest appearance on the podcast each year
- A social shoutout across our channels every 6 months
- A listing with a click-through link on the Trade Automation Pros site
- Featured once a year in the newsletter (50,000+ owners)
- No category exclusivity at this tier

Growth

\$3,500 / MO, 12-MO TERM

- A 15-second mid-roll ad read inside episodes
- Two guest appearances on the podcast each year
- One branded social post per channel, every quarter
- Featured twice a year in the newsletter, with a matching social promo
- Brand referrals from Tersh across social and in person
- No category exclusivity at this tier

Authority (Founding)

\$5,000 / MO, 12-MO TERM

- Full category exclusivity: you are the only tool in your lane for the term
- A 15-second pre-roll on every episode
- A dedicated quarterly case-study email to the full 50,000+ list
- Monthly posts across all 5 Facebook groups, with your brand tagged
- Two full podcast episodes a year, with front-of-line production
- Brand listing in the private AI and Automation Skool community
- Direct access to Tersh's connections and an opt-in warm lead list
- Mastery Partner badge, top logo placement, premium marketplace slot

CUSTOM • BEYOND AUTHORITY

\$6,000 to \$6,800 / mo

Dedicated webinars, standalone email blasts, and cross-network social on top of Authority.

How your brand shows up.

Native pre-roll and mid-roll

Plus Terse endorsement videos, 15 to 30 seconds.

Tagged social clips and group posts

Across the Facebook and community network.

Newsletter placements

50,000+ contacts, most of them owners.

CTA and link integrations

YouTube descriptions, landing pages, group pinned posts.

NEXT STEP

Own the AI category in the trades.

Tell us which lane you want. We will confirm what is open, walk the lane board with you, and quote the founding rate. No call required to get started.

EMAIL SUPPORT@WRENCHESANDROBOTS.COM

OR VISIT

WRENCHESANDROBOTS.COM/PARTNERS